

Zara's World Book Day Design Challenge

Learning objective: To explore visual storytelling by creating a unique book cover design, using colour theory and patterns to represent a story's theme.

Zara the zebra loves patterns! She believes that a book cover should tell a story before you even open the pages. Read the descriptions below and match them to the correct artistic pattern or colour palette you would use to design a book cover. Then, use the drawing prompt to create your own masterpiece.

Word bank: Geometric · Warm tones · Cool colours · Abstract · Symmetry · Texture

1. A story is set in a scorching, hot desert. Which colours would you choose for the cover and why? (2 marks)

2. You are designing a cover for a book about a calm, deep-sea adventure. Which colours should you use to create this mood? (2 marks)

3. If a book is about a futuristic city with tall, sharp buildings, would you choose 'Geometric' or 'Abstract' patterns? Explain your choice. (2 marks)

4. Why is 'Symmetry' often used in book cover design? Think about how it makes a cover look to the reader. (2 marks)

5. If you wanted to show that a dragon's scales are rough and bumpy, which art element from the word bank would you focus on? (2 marks)

Draw: Imagine your favourite story adventure. Draw a book cover that uses at least three different patterns (like stripes, dots, or zig-zags) and a specific colour scheme to show the mood of the story. Don't forget to include the book title in creative lettering!



Extension challenge: Research a historical book cover from the 19th century. Compare it to a modern book cover. How do the colours and patterns differ? Write two sentences about which style you prefer and why.