

# Persuasive Writing Frame

*Learning objective: To write a persuasive text on a topic of choice, using persuasive language and structure.*

Use this frame to help you structure your persuasive text. Think about the main points you want to make and how you can persuade your reader.

Let's imagine we want to convince our school to have a longer lunch break.

*Word bank: Therefore · However · In addition to · Moreover · In conclusion · On the other hand · However*

**1. Persuasion: What is the main idea I want to persuade my reader about? [Paragraph heading]: [sentence starter]...**

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**2. Arguments: What are my reasons for persuading my reader? [Paragraph heading]: [sentence starter]...**

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**3. Emotion: How can I make my reader feel about my idea? [Paragraph heading]: [sentence starter]...**

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**4. Conclusion: What do I want my reader to do or think after reading my text? [Paragraph heading]: [sentence starter]...**

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**Draw:** Illustrate a scene where you are persuading someone to agree with your idea.



*Extension challenge: Can you write a persuasive text on a different topic, such as reducing litter in your community?*