

Convincing Arguments

Learning objective: To understand the key features of persuasive writing and to use persuasive language effectively in our own writing.

Imagine you are the manager of a school garden. Your task is to convince the headteacher to give the garden a makeover. Write a short persuasive letter to the headteacher using persuasive language and features. Then, match the persuasive features from your letter to the correct definitions.

Word bank: opinion · bias · persuade · conclusion · evidence · argument · tone

1. What does it mean to persuade someone? (1 mark)

2. What are some features of persuasive writing? (2 marks)

3. What is an opinion in persuasive writing? (1 mark)

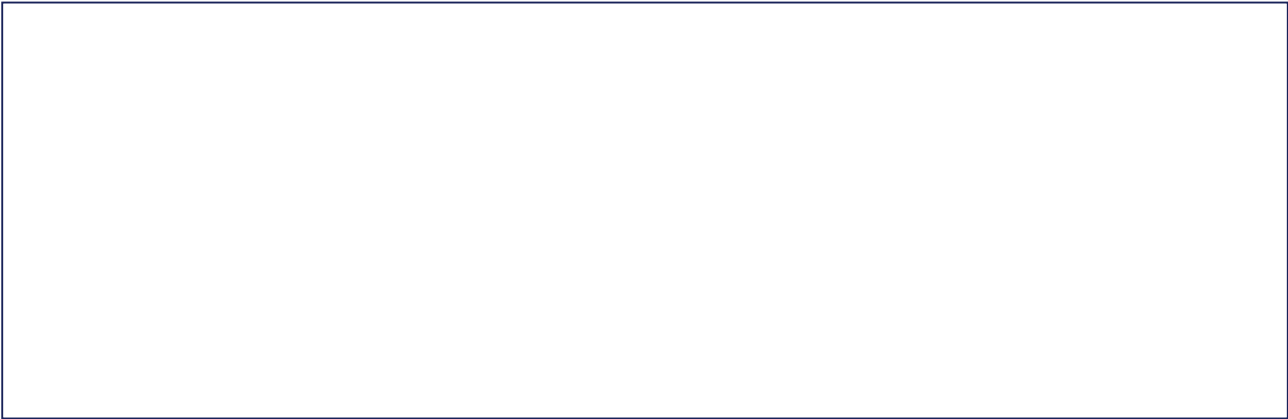
4. How can we use evidence to support our arguments? (2 marks)

5. What is the role of tone in persuasive writing? (1 mark)

6. How can we use bias in our writing? (2 marks)

7. What is a conclusion in persuasive writing? (1 mark)

Draw: Draw a picture of the school garden makeover you would like to see. What features would you include and why?



Extension challenge: Write a short persuasive speech to convince your classmates to support a school garden project. Use persuasive language and features to make your case.