

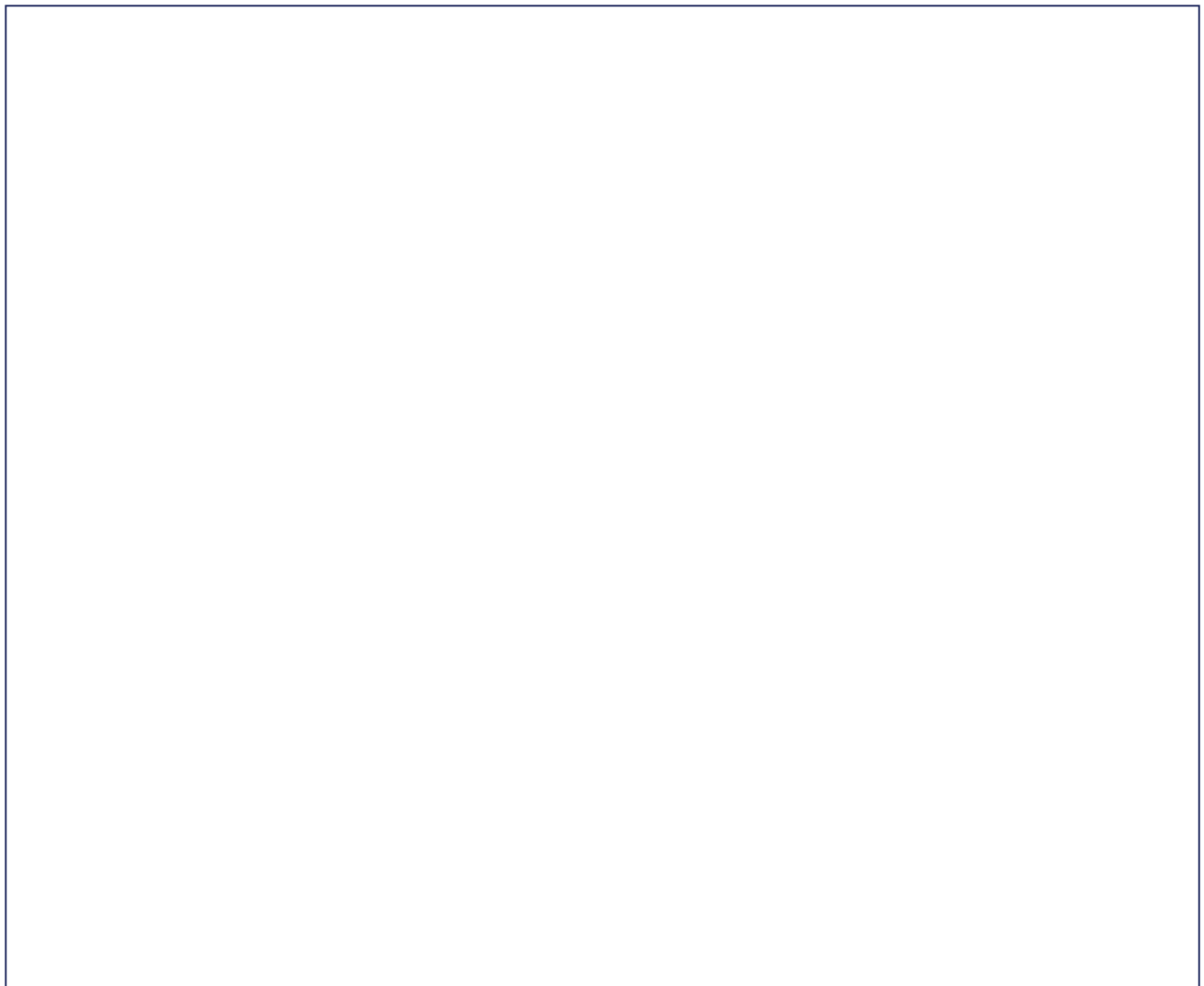
Persuasive Pitches

Learning objective: To understand the key features of persuasive writing and design a poster to persuade a friend to join a school club.

Imagine you are the leader of a school club called the 'Adventure Seekers'. Your friend has never joined a club before, and you need to persuade them to join your club. Create a poster to convince your friend to join the Adventure Seekers.

Draw: Draw a poster that looks like a flyer for the Adventure Seekers. It should be eye-catching and include the following elements:

- A title that says 'Join the Adventure Seekers'
- A picture of you and your friends having fun on an adventure
- A list of reasons why your friend should join the club (use words from the word bank)
- A call to action that says 'Join us for an adventure!'



Label words: exciting · fun · adventure · friendship · teamwork · challenge · excuse · reason

Steps:

1. What is the name of the school club you are leading?
2. Why do you think your friend should join the Adventure Seekers?
3. What are some exciting things that the Adventure Seekers do?

4. What do you think will be the best part of joining the Adventure Seekers?
5. What is one thing that you will do to help your friend feel part of the team?