

# Newspaper Writing Masterclass with Kit the Fox

*Learning objective: To identify and understand the key features of a newspaper report, including structure, purpose, and language.*

Read each flashcard carefully to learn the essential components of a newspaper article. Use these to help Kit the Fox write a report about the latest forest discovery!

**What is the purpose of a Headline?**

To grab the reader's attention and give a short, punchy summary of the story.

**What are the '5 Ws' that should be in an opening paragraph?**

Who, What, Where, When, and Why.

**What is a Byline?**

A line of text that tells the reader who wrote the newspaper report.

**What is the purpose of a photograph caption?**

A short sentence underneath an image that explains what is happening in the picture.

**True or False: Newspaper reports are usually written in the past tense.**

True. Because reports are about events that have already happened.

**What is 'Direct Speech' in a report?**

The exact words spoken by someone involved in the story, shown inside inverted commas (speech marks).

**What does a formal tone mean?**

Using clear, serious language without slang or informal abbreviations.

**Why do journalists use short paragraphs?**

To make the information easy to read and to help the layout look like a real newspaper.

**What is the Lead Paragraph?**

The first paragraph of the report that provides the most important information.

**Should a newspaper report be written in chronological order?**

Yes, it should explain the events in the order they happened.

**What is the 'Orientation' of a report?**

The beginning part that sets the scene and introduces the main event.

**Who is the target audience for a newspaper?**

The general public, or specific readers who want to stay informed about current events.