

Extra! Extra! The Headline Gazette with Kit the Fox

Uncover the truth and report the news: Every story has a secret waiting to be told!

- What are the '5 Ws' that a reporter must include in the orientation? (Who, What, Where, When, and Why).
- Why do newspaper reports use the third person (he, she, they) instead of the first person (I, we)?
- What is the purpose of a headline? It must be punchy, informative, and designed to grab the reader's attention immediately.
- How do direct quotes from witnesses add credibility and interest to a journalistic piece?
- Why is the information in a newspaper report usually presented in chronological order or by order of importance (the inverted pyramid)?

Did you know? Did you know? The very first printed newspapers appeared in the 17th century! Before that, news was shared by town criers shouting 'Oyez! Oyez!' in the middle of the street. Today, reporters like Kit the Fox use digital tools and careful research to ensure every fact is accurate before it goes to print.

Key vocabulary: Headline · Orientation · Journalistic style · Chronological · Witness testimony · Formal tone · Caption · Broadsheet