

World Book Day: My Literary Masterpiece Template

Learning objective: To analyse the visual representation of themes and characters in literature and apply artistic techniques to express personal interpretation.

Celebrate World Book Day by using this template to plan your own original book cover or character artwork. Think about how Zara uses patterns and colours to tell a story through art. Use the prompts below to explain your artistic choices before you begin your final design.

Word bank: composition · texture · vibrant · perspective · focal point · shading · narrative · mood

1. Character Design: Describe the main character you are illustrating. What specific details will you include to show their personality? (3 marks)

2. Setting the Scene: Where is your story set? What colours or patterns will you use to create the right mood for this environment? (2 marks)

3. Artistic Technique: Which art medium (e.g., watercolours, charcoal, collage) have you chosen and why does it suit your story's theme? (2 marks)

4. Composition: Where will the 'focal point' be on your page? How will you draw the viewer's eye to the most important part of your artwork? (2 marks)

5. Refining the Narrative: How does your artwork hint at the plot of your book without giving away the ending? (3 marks)

Extension challenge: Create a 'Gallery Card' for your artwork. Include the title of your book, the artist's name, and a £2.50 price tag if it were being sold in a bookshop. Explain why you chose that specific price.