The World Book Day Artistic Adventure

Learning objective: To explore artistic techniques, colour theory, and visual storytelling in the context of book illustrations.

Join Zara the zebra on a creative journey through the art of books. Read each question carefully and select or write your best answer to earn your artistic stripes!

Answer Key: 1.C, 2.True, 3.B, 4.False, 5.Composition, 6.A, 7.Texture, 8.True, 9.B, 10.Medium.

Word bank: Texture · Composition · Primary colours · Illustration · Perspective · Contrast · Shading · Medium

1. Zara is painting a cover for her new book. Which of these are the three primary colours? A) Green, Orange, Purple B) Black, White, Grey C) Red, Yellow, Blue* D) Pink, Brown, Gold (1 mark)

2. True or False: An illustration is a drawing, painting, or photograph that helps to tell a story visually. (1 mark)

3. When you want to make an object look further away in a drawing, you should draw it: A) Larger B) Smaller* C) Brighter D) With a thick black outline (1 mark)

4. True or False: Using 'contrast' means using colours that are very similar and blend together easily. (1 mark)

5. What is the term for the way you arrange the elements (characters, objects, background) within your picture frame? (One word) (1 mark)

6. If you want to show that a dragon's scales are rough, you are focusing on: A) Texture* B) Hue C) Symmetry D) Scale (1 mark)

7. Which word describes the material used by an artist, such as charcoal, watercolours, or pastels? (One word) (1 mark)

8. True or False: Warm colours, like red and orange, are often used to make a scene feel exciting or cosy. (1 mark)

9. What is the main purpose of a book cover illustration? A) To hide the price B) To attract the reader and hint at the story* C) To show off expensive paints D) To fill up blank space (1 mark)

10. What do we call the technique of adding lighter and darker tones to an object to make it look 3D? (One word) (1 mark)

Draw: Imagine you are illustrating a scene for a story about an enchanted library. Draw the library using 'perspective' to make the bookshelves look like they stretch on forever. Add 'texture' to the floor and walls to show what materials they are made of.

Extension challenge: Justify your answer: If you were illustrating a book about a sad, rainy day, which colour palette would you choose and why? Compare and contrast how using watercolours might change the mood of the scene compared to using bold, black ink pens. Explain why an artist might choose to leave large amounts of 'negative space' (empty space) on a book cover design.