

World Book Day: The Art of Storytelling Quiz

Learning objective: To understand the role of illustration and visual art in storytelling, and to identify artistic techniques used to bring characters to life.

Join Pip the bookworm and Zara the zebra as they explore how artists create the worlds inside our favourite books. Answer these 10 questions to test your knowledge!

Answer Key: 1. A (Illustration); 2. True; 3. C (To show the mood); 4. B (£15.00); 5. False (They can use digital tools, collage, or clay); 6. Composition; 7. True; 8. Perspective; 9. B (To make the main character stand out); 10. Texture.

Word bank: Illustration · Texture · Composition · Contrast · Perspective · Medium

1. 1. What do we call a drawing or painting that helps tell the story in a book? A) Illustration* B) Photograph C) Script D) Pattern (1 mark)

2. 2. True or False: An artist must use paint to create a book illustration. (1 mark)

3. 3. Why might an artist choose to use dark colours in an illustration? A) To save ink B) Because they are messy C) To show the mood* D) To hide mistakes (1 mark)

4. 4. Max the monkey wants to buy a sketchbook for £8.50 and a set of pencils for £6.50. How much does he spend in total? A) £14.00 B) £15.00* C) £16.00 D) £15.50 (1 mark)

5. 5. True or False: Illustrators only ever work in black and white. (1 mark)

6. 6. What is the word for how an artist arranges the objects and characters on a page to make it look balanced? (1 mark)

7. 7. True or False: 'Perspective' is a technique used to make a 2D drawing look like it has depth and distance. (1 mark)

8. 8. If an artist draws a house so that it looks like we are looking up at it from the ground, what technique are they using? (1 mark)

9. 9. Why might an illustrator use 'contrast' in a picture? A) To make it look blurry B) To make the main character stand out* C) To save time D) To make it look old (1 mark)

10. 10. Which word describes the 'feel' of a surface, such as the roughness of tree bark or the softness of fur, in a drawing? (1 mark)

Draw: Pip the bookworm is reading an adventure story! Draw a scene where Pip is inside a library, using 'perspective' to show tall bookshelves towering above him.



Extension challenge: Research a famous children's book illustrator. Write a short paragraph explaining which 'medium' (e.g., watercolour, charcoal, digital) they used to create their art and why you think it fits the story's theme.