

Max's Persuasive Pitch: The Great Playground Upgrade

Learning objective: To write a persuasive letter using emotive language and reasons to convince someone to make a change.

Max the monkey wants to add new equipment to the school playground. Help him write a persuasive letter to the Headteacher. Use your best persuasive words to make your point clear. Use the sentence starters to help you.

Word bank: persuade · important · amazing · definitely · because · improve · community · suggest

1. The Opening: Who are you writing to and why are you writing? (Hint: Use 'Dear Headteacher, I am writing to suggest...') (2 marks)

2. The Main Point: What do you want to add to the playground? Give one clear reason why it is a good idea. (3 marks)

3. The Persuasive Argument: Use a 'power word' (like brilliant, essential, or unfair) to explain why the students need this. (2 marks)

4. The Conclusion: Finish your letter by asking for a meeting to talk about your idea. (Hint: 'I look forward to hearing from you...') (2 marks)

Extension challenge: Can you add a sentence using the word 'definitely' to show how sure you are about your idea?