

Celebrate World Book Day with Pip!

Grab a book, open a page, and let your imagination take flight!

- **World Book Day is a global celebration of reading that encourages people of all ages to explore new stories and authors.**
- **Many schools celebrate by dressing up as their favourite original book characters to bring narratives to life in the classroom.**
- **Reading regularly improves your vocabulary, helps you learn about different cultures, and boosts your creative writing skills.**
- **In the UK, children often receive a special book token which can be exchanged for a dedicated £1 World Book Day book at local bookshops.**
- **Exploring different genres, from historical fiction to science-themed non-fiction, helps you find the types of books you enjoy the most.**

Did you know? Did you know? World Book Day is celebrated in over 100 countries across the globe! It was first designated by UNESCO in 1995 to encourage children and adults alike to discover the pleasure of reading and to pay tribute to the wonderful authors who help us see the world in new ways.

Key vocabulary: UNESCO · Author · Illustrator · Literacy · Narrative · Genre · Characterisation