

Zara's Autumnal Art Gallery: Halloween Design Study

Learning objective: To analyze the use of color, texture, and pattern to create an atmospheric seasonal artwork.

Use this template to plan your own Halloween-inspired masterpiece. Think like Zara the Zebra and consider how you will use patterns, light, and color to create a specific mood. Fill in each section carefully, using descriptive vocabulary to explain your artistic choices.

Word bank: vibrant · monochrome · symmetrical · texture · shadow · contrast · geometric · atmospheric · bold · intricate

1. Concept and Mood: What is the main theme of your artwork, and what mood do you want to create for the viewer? Explain why you chose this specific theme. (3 marks)

2. Color Palette: Which colors will you use? Justify your choice of colors and explain how they will work together to create contrast. (3 marks)

3. Pattern and Texture: Describe the patterns you intend to include. How will you use different lines or marks to show texture in your work? (3 marks)

4. Light and Shadow: Explain how you will use light and shadow to make your artwork look more realistic or mysterious. (3 marks)

5. Comparison: Compare your design to a traditional autumnal landscape. How are the techniques you are using different? (4 marks)

6. Critical Evaluation: What might happen if you changed the color palette to only use cool tones (blues and greens)? How would the mood of your artwork change? (4 marks)

Extension challenge: Design a 'Gallery Blurb' for your piece. In 50 words, persuade an audience to visit your exhibition by describing the emotional journey your artwork takes them on. Use at least three words from the word bank in your description.