

Max's Magic Guide to Persuasive Writing

Be Bold, Be Brave, and Persuade the Page!

- **What is an opinion?** An opinion is what you think or feel about something. It is not always a fact.
- **Why do we use reasons?** Reasons explain why your opinion is right. They help the reader understand your point of view.
- **What are persuasive words?** These are strong words like 'definitely', 'must', and 'amazing' that make your writing sound more powerful.
- **How do you start?** Always begin by clearly stating what you want the reader to think or do.
- **What is a conclusion?** At the end, you should remind the reader of your main idea to make sure they are convinced.

Did you know? Did you know? The best way to be persuasive is to use 'emotive language'—words that make the reader feel an emotion, like 'incredible', 'disastrous', or 'thrilling'. It helps them see exactly why your idea is the best one!

Key vocabulary: Argument · Reason · Opinion · Emotive language · Fact · Convince