

Max's Persuasive Writing Flashcards

Learning objective: To identify and understand the features of persuasive writing.

Read the front of the card to see the term. Try to guess what it means. Then, look at the back to check your answer. Max the monkey says: 'Think about how to convince someone to agree with you!'

Persuade

To try and convince someone to think or do something like you.

Opinion

What you think or feel about something. It is not always a fact.

Fact

A true statement that can be proven.

Emotive language

Words that create strong feelings, like 'amazing' or 'horrible'.

Rhetorical question

A question asked for effect that does not need an answer, like 'Who wouldn't want a treat?'

Exaggeration

Making something sound much bigger or better than it really is.

Adverb

A word that describes a verb, like 'quickly' or 'carefully'.

Modal verb

Words like 'must', 'should', or 'will' that show how certain we are.

Conjunction

A word used to join sentences, like 'because' or 'although'.

Direct address

Speaking to the reader by using the word 'you'.