

Illustrating Imagination: World Book Day Art

Unleash your creativity and bring your favourite stories to life—what does your imagination look like on paper?

- A composition is the arrangement of elements within an artwork; placing your main character off-centre can create a more dynamic and interesting scene.
- Using a specific colour palette helps set the mood of a story, such as using cool blues for a mysterious night scene or warm yellows for a cheerful morning adventure.
- Perspective allows an artist to show scale; drawing from a low angle can make a character look brave and heroic, while a high angle can make them look small and vulnerable.
- Zara the Zebra believes that every pattern tells a story; consider how textures like rough wood or soft fur can add depth to your book-inspired masterpiece.
- A focal point is the most important part of your art; use bright colours or sharp lines to draw the viewer's eye exactly where the action is happening.

Did you know? Did you know? Before photography was invented, artists were the only way people could 'see' characters from books. Famous illustrators often spend months sketching a single character to make sure their personality shines through their posture and expression!

Key vocabulary: composition · perspective · narrative · colour palette · focal point · texture · illustrator