

The World Book Day Artistic Adventure with Zara the Zebra

Learning objective: To analyse the relationship between visual arts and literature, exploring texture, composition, and colour theory in book illustration.

Join Zara the Zebra as she explores how artists bring stories to life! Answer these ten questions to test your artistic knowledge and creativity. Use the word bank to help you with your answers.

Answer Key: 1. A (Illustration), 2. True, 3. False (Primary colours are red, yellow, and blue), 4. B (Texture), 5. Perspective, 6. True, 7. B (Composition), 8. Tone, 9. False (Watercolours are transparent), 10. A (Contrast).

Word bank: Composition · Texture · Primary Colours · Illustration · Contrast · Perspective · Medium · Sketch · Shade · Tone

1. 1. Zara is looking at a picture in a book. What is the correct term for a drawing or painting that accompanies a story? A) Illustration* B) Sculpture C) Blueprint D) Diagram (1 mark)

2. 2. True or False: Artists often use a 'sketch' as a preliminary plan before creating a final, detailed artwork for a book cover. (1 mark)

3. 3. True or False: Green, Orange, and Purple are the three primary colours used by painters. (1 mark)

4. 4. If an artist wants to show that a character's coat is fluffy or rough, which element are they focusing on? A) Perspective B) Texture* C) Symmetry D) Scale (1 mark)

5. 5. What is the name of the technique used to create the illusion of depth on a flat surface, making objects look closer or further away? (1 mark)

6. 6. True or False: 'Composition' refers to how an artist arranges the different elements within their artwork. (1 mark)

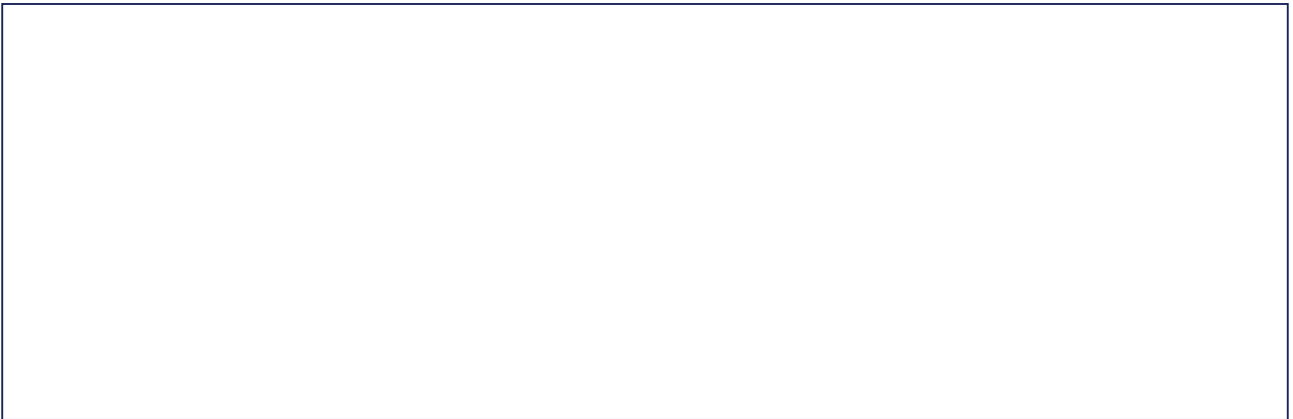
7. 7. Which of these describes the use of light and dark values to create a sense of volume in a drawing? A) Hue B) Tone* C) Pattern D) Balance (1 mark)

8. 8. What do we call the artistic technique of placing two very different colours next to each other to make them stand out? (1 mark)

9. 9. True or False: Gouache paint is always transparent and cannot be layered. (1 mark)

10. 10. If an artist uses a very dark background for a bright yellow character, what are they using to make the character pop? A) Contrast* B) Repetition C) Blur D) Monochromatic style (1 mark)

Draw: Zara wants to design a book cover for a story about an underwater city. Using your knowledge of composition and colour, draw a scene that uses at least two different textures (e.g., smooth bubbles and rough coral).



Extension challenge: Greater Depth Challenge: 1. Explain why an illustrator might choose a cool colour palette for a sad scene but a warm palette for an exciting scene. 2. Compare and contrast how a pencil sketch conveys mood differently than a vibrant oil painting. 3. Justify why an artist might choose to break the rules of perspective in a fantasy storybook. 4. What might happen to the narrative of a book if the illustrations were removed entirely? 5. Design a new 'book spine' layout for a library, justifying your choice of font and colour based on the genre. 6. Research an illustrator of your choice; describe their signature style and explain how they achieve it using specific artistic techniques.