

Max's Magnificent Market Stall

Learning objective: To identify, interpret, and evaluate the features of instructional writing.

Read the passage below carefully. Use your knowledge of organisational devices to answer the questions that follow.

Setting up a successful market stall requires meticulous organisation. Follow these steps to ensure your enterprise flourishes. First, gather your equipment: a sturdy trestle table, a colourful tablecloth, a cash box containing £20 in small change, and your handcrafted items. Once you have selected a prime location, drape your tablecloth over the table to create an inviting display. Arrange your goods by category, placing higher-priced items at the rear. Next, prepare your cash box; ensure your coins are sorted to facilitate rapid transactions. When customers approach, greet them with a cheerful smile and clear prices. Remember to keep a notepad handy to record your sales throughout the day. Finally, as the market draws to a close, pack your belongings carefully, ensuring fragile items are wrapped in protective paper. By following this systematic approach, you will manage your stall with professionalism and ease. Max, our resident maths expert, suggests calculating your total profit immediately after closing to track your business growth. Good luck with your trading venture!

Word bank: Chronological · Imperative · Subheadings · Method · Bullet points · Equipment

1. List two pieces of equipment Max suggests you need for your stall. (2 marks)

2. According to the text, where should you place your higher-priced items? (1 mark)

3. Why does the author suggest keeping a notepad handy during the market? (2 marks)

4. Explain why it is important to have £20 in small change ready before the market opens. (2 marks)

5. Do you think these instructions are effective for a young entrepreneur? Justify your answer using evidence from the text. (3 marks)

Draw: Draw a bird's-eye view of a well-organised market stall, including labels for the items mentioned in the text.



Extension challenge: Compare and contrast these instructions with a recipe. How are the organisational features similar? Justify why instructional texts use imperative verbs rather than descriptive adjectives.