

Reporting the Scoop: Mastering Newspaper Journalism

Uncover the truth and craft the perfect headline with Max and Kit!

- **The Headline:** A punchy, eye-catching title that uses alliteration or puns to draw the reader in immediately.
- **The 5 Ws:** Every opening paragraph must answer Who, What, Where, When, and Why to provide the context.
- **Formal Tone:** Newspaper reports maintain a professional distance, avoiding slang and personal opinions, unless they are included in a direct quote.
- **The Byline:** The name of the journalist who wrote the piece, usually placed just below the headline.
- **Photographic Evidence:** Images must be accompanied by a caption that explains exactly what is happening in the scene.

Did you know? Did you know? The very first newspapers were handwritten newsletters used by Roman officials to keep the public informed about military victories and gladiatorial contests. Today, we use the 'inverted pyramid' structure, placing the most vital information right at the top so readers can grasp the story even if they only skim the first paragraph!

Key vocabulary: Headline · Byline · Lead Paragraph · The 5 Ws · Formal Tone · Columns · Caption · Direct Quote