

Year 3 English Assessment: The Art of Persuasion

Learning objective: To identify and use persuasive techniques to influence a reader's opinion.

Read the following advertisement carefully and answer all questions. Ensure you use full sentences where required.

Are you tired of boring, grey afternoons? Come to the Sunny Patch Picnic Park! We have the most magnificent, magical meadows in the whole country. Why would you want to stay inside when you could be having the most delicious feast under our golden oak trees? Our park is simply the best place for a family day out. Tickets cost only £4.50 for children and £6.00 for adults. Visit Sunny Patch today for the adventure of a lifetime!

Word bank: persuade · exaggerate · adjective · opinion · alliteration · rhetorical question · convince

1. Identify one rhetorical question from the text. Why does the author use it? (2 marks)

2. Find two adjectives in the text used to make the park sound exciting. Explain why these words are persuasive. (2 marks)

3. How much would it cost for one adult and one child to visit Sunny Patch Picnic Park? Show your working out. (2 marks)

4. The author says the park has the 'most magnificent, magical meadows'. Which persuasive technique is being used here? (Hint: look at the starting sounds of the words). (2 marks)

5. Max the monkey wants to convince his friends to visit the library instead of the park. Write three sentences using persuasive language to persuade his friends to choose the library. (4 marks)

6. Extended Writing Task: Write a short paragraph (4-6 sentences) to persuade your teacher that the class should have an extra 15 minutes of break time. Use at least two persuasive techniques you have learned today. (5 marks)

Draw: Draw a colourful poster for a product that Pip the caterpillar is trying to sell. Include a catchy slogan and one persuasive adjective.



Extension challenge: Total: /25. Challenge: Can you rewrite the park advertisement using a different persuasive technique, such as 'The Rule of Three' (listing three positive points in a row)?