

Max's Magnificent Market Stall

Learning objective: To identify persuasive language and understand the purpose of a persuasive text.

Read the text below carefully, then answer the questions that follow using full sentences.

Max the monkey is opening a fruit stall at the jungle market this weekend! He has been busy writing a sign to encourage his friends to visit. His sign says: 'Are you feeling hungry? Come down to Max's Magnificent Fruit Stall! We have the crunchiest apples and the sweetest, golden bananas in the entire forest. Why settle for boring snacks when you can enjoy nature's finest treats? Our prices are a total bargain, starting at just 50p for a juicy orange. We even have a special offer: buy three pieces of fruit for only £1.20! Don't miss out on this fantastic opportunity to fill your tummy with healthy goodness. Hurry before all the delicious treats are gone! Max promises that his fruit is the freshest you will ever taste. See you at the market!' Max is very excited to share his healthy snacks with everyone. He believes that eating fruit is the best way to stay strong and energetic for all of your daily adventures. Come and support Max and pick up a tasty, healthy snack today!

Word bank: persuasive · adjective · convince · magnificent · bargain · essential

1. How much does one juicy orange cost at Max's stall? (1 mark)

2. What are the two types of fruit mentioned in the passage? (2 marks)

3. Why do you think Max uses words like 'magnificent', 'crunchiest', and 'sweetest' in his writing? (2 marks)

4. Based on the text, what does Max think about the importance of eating fruit? (2 marks)

5. Do you think Max's sign would convince you to buy fruit? Explain your reasoning using evidence from the text. (3 marks)

Draw: Draw a colourful sign for Max's fruit stall. Include at least two persuasive adjectives and a price tag using the £ symbol.



Extension challenge: Write three persuasive sentences of your own to sell a different item, such as a pencil, a book, or a toy. Use at least two adjectives in each sentence.