

Max's Persuasive Pitch: The Best School Trip Ever

Learning objective: To use persuasive language and emotive vocabulary to convince the reader of an opinion.

Max the monkey wants to convince the Headteacher that the class should go on a special school trip. Use this template to help Max write a persuasive letter. Think about using 'persuasive power words' to make your argument sound exciting and important!

Word bank: definitely · incredible · essential · spectacular · unforgettable · persuade · experience · brilliant

1. Introduction: State your opinion clearly. What is the school trip idea, and why is it the best choice? (2 marks)

2. The Hook: Use an emotive adjective or a 'power word' to describe how the trip will make the students feel. (2 marks)

3. Supporting Point 1: Give one reason why this trip is a good idea. How will it help our learning? (3 marks)

4. Supporting Point 2: Give another reason. Think about why this is better than staying in the classroom. (3 marks)

5. Conclusion: Summarise your argument and write a final sentence to persuade the Headteacher to say 'yes'. (2 marks)

Extension challenge: Try to include one rhetorical question in your letter to make the reader think, such as: 'Don't you agree that we deserve an amazing adventure?'