

Max's Persuasive Pitch: Why We Need a School Garden

Learning objective: To use persuasive language and logical structure to convince an audience.

Max the monkey wants to build a vegetable garden at school! Use this scaffold to write your own persuasive letter to the Headteacher. Use your best persuasive vocabulary to make them agree with you.

Dear Headteacher, I am writing to you today to explain why building a vegetable garden at our school would be a marvellous idea for every student.

Word bank: definitely · undoubtedly · furthermore · most importantly · in addition · because · clearly · extraordinary · essential · for this reason

1. Introduction: State your main point clearly. Start with: I am writing to tell you that... (2 marks)

2. First Point: Give your strongest reason why this is a good idea. Start with: To begin with, it is important that we... (2 marks)

3. Second Point: Provide another reason or benefit. Start with: Furthermore, a garden would help us to... (2 marks)

4. Third Point: Add a final reason. Start with: In addition, think about how much we could learn by... (2 marks)

5. Conclusion: Summarise your argument and ask for action. Start with: In conclusion, I strongly believe that... (2 marks)

Extension challenge: Try to include one 'rhetorical question' in your second paragraph to make the reader think, such as: 'Wouldn't it be wonderful to grow our own snacks?'