

Max’s Persuasive Power Word Mat

Learning objective: To identify and use a range of persuasive vocabulary and techniques to influence a reader's opinion.

Key Vocabulary

Max the monkey has categorised these words to help you build a convincing argument. Use these to structure your writing, persuade your audience, and add impact to your sentences.

Max wants to tell ...	Explain why a wri...	Write an example...
If you were writin...	What is the purp...	