

Celebrate World Book Day with Pip the Bookworm!

Unlock a world of wonder—pick up a book and let your imagination take flight!

- **World Book Day is a global celebration of reading that encourages children to discover new authors and genres.**
- **The event aims to promote literacy and the joy of reading for pleasure, which helps to improve vocabulary and empathy.**
- **Many schools celebrate by dressing up as characters from their favourite stories to bring literature to life in the classroom.**
- **Pip the Bookworm reminds us that reading is a fantastic way to travel to different worlds without ever leaving your chair.**
- **You can use your £1 book voucher at participating bookshops to choose a new story that sparks your curiosity.**

Did you know? Did you know? World Book Day is celebrated in over 100 countries globally! It was originally designated by UNESCO to promote reading, publishing, and the protection of intellectual property through copyright. In the UK, every school-aged child receives a voucher to exchange for a special £1 book, encouraging everyone to build their own library at home.

Key vocabulary: Literacy · Author · Illustration · Genre · Narrative · Protagonist · Immersive