

Max's Market Stall: Persuasive Poster

Learning objective: To use persuasive language and eye-catching design to sell an item.

Max the monkey is selling his favorite magical golden banana! Follow the steps below to design a poster that will convince people to buy it. Use bright colors and big, bold words.

Draw: Draw a large, bright yellow banana in the center of the page. Around the banana, leave space to write bold, colorful persuasive words. At the bottom, draw a small sign that shows the price of the banana in dollars and cents. Use vibrant colors like yellow, gold, and red to make the poster stand out.



Label words: Amazing · Special · Price · Bargain · Delicious · Buy now · Golden · Fresh

Steps:

1. Step 1: In the box below, draw a big, shiny banana. Make it look very tasty!
2. Step 2: Write a 'hook' at the top of your poster to grab attention. (Example: 'The best banana in town!')
3. Step 3: Add the price of the banana. It must be in dollars and cents (e.g., £1.50).
4. Step 4: Label your drawing using two words from the word bank.