

Mastering the Art of Speech Writing

Learning objective: To identify and use key vocabulary for writing and delivering persuasive speeches.

Key Vocabulary

Use this word mat to help you draft your own speech. The terms are grouped into three categories: 'The Hook' (how to start), 'The Argument' (how to persuade), and 'The Delivery' (how to perform).

Rhetorical Questi... A question asked to m...	Emotive Language Words chosen to stir up...	Triple Using a list of three words or phrases ...
Direct Address Speaking straight to the aud...	Modal Verb A verb that shows possibility, lik...	Repetition Using the same word or phrase ...
Which technique...		