Mastering the Art of Speech Writing

Learning objective: To understand the key features, rhetorical devices, and structure required to write a persuasive and engaging speech suitable for a Year 6 audience.

Use these flashcards to test your knowledge of speech writing techniques. Flip the cards to check your understanding of how to engage an audience effectively.

What is 'Direct Address' in a speech?

Using pronouns like 'you', 'we', or 'us' to make the audience feel personally involved in what the speaker is saying.

Define 'Rhetorical Question'.

A question asked to make a point or create dramatic effect rather than to get an actual answer from the audience.

What is the 'Rule of Three'?

A technique where words, phrases, or ideas are presented in groups of three to make them more memorable and persuasive.

Explain 'Emotive Language'.

Words chosen to stir up strong feelings or emotions in the audience, such as 'heartbreaking', 'miraculous', or 'dreadful'.

Why do speakers use 'Repetition'?

To emphasise a key point, build tension, or ensure that a specific message stays in the audience's mind long after the speech ends.

What is the purpose of an 'Opening Hook'?

To grab the audience's attention immediately, perhaps with a surprising fact, a quote, or a bold statement.

Define 'Tone' in the context of a speech.

The mood or attitude the speaker conveys, which can be formal, enthusiastic, serious, or humorous depending on the topic.

What is the role of the 'Conclusion' in a speech?

To summarise the main points and finish with a strong, memorable statement or a 'call to action' for the audience.

How does Max the Monkey use 'Enthusiasm' in a speech?

By using high-energy vocabulary and positive body language to keep his audience excited and engaged with his maths puzzles.

What is a 'Call to Action'?

A final instruction given to the audience, telling them exactly what they should do or think after hearing the speech.

Why must a speaker consider their 'Audience'?

To choose language, examples, and a tone that is appropriate and interesting for the specific people listening.

What is an 'Anecdote' in a speech?

A short, interesting, or amusing story about a real incident or person used to illustrate a point.