Max’s Mighty Speech Planner

Learning objective: To structure an effective persuasive speech using rhetorical devices, emotive language, and a clear argument.

Max the monkey loves to solve puzzles, and he thinks writing a speech is the ultimate logical challenge! Use this template to organise your ideas. Start with a hook to grab your audience's attention, build your argument with evidence, and finish with a strong call to action. Remember to use techniques like repetition, rhetorical questions, and emotive language to make your speech impactful.

Word bank: persuade · rhetorical question · emotive language · alliteration · call to action · evidence · convincing · audience · impactful

1. The Hook: How will you grab the audience's attention? Write an opening sentence that uses a rhetorical question or a surprising fact. (2 marks)

2. The Argument: State your main point clearly. What is the one thing you want your audience to believe or do by the end of your speech? (2 marks)

3. Supporting Evidence: List three reasons or facts that support your argument. How can you use emotive language here to influence your audience? (3 marks)

4. Counter-Argument: Acknowledging the other side makes you sound more convincing. Briefly mention a counter-argument and explain why your point is still stronger. (3 marks)

5. The Call to Action: Write a powerful closing statement. What do you want your audience to do immediately after hearing your speech? (2 marks)

Extension challenge: Now that you have your plan, draft your full speech on a separate sheet of paper. Try to include at least one example of 'the rule of three' (three words or phrases in a row) to add rhythm to your writing.