# World Book Day: The Art of Storytelling

*Learning objective: I can identify artistic techniques and elements used to represent narratives and characters visually.*

*About 15 minutes. Grown-up tip: Ask your child to find a book at home and identify the 'focal point' on the front cover.*

Read each question carefully. For multiple choice, select the correct letter. For written answers, provide a clear, concise explanation.

Answer Key: 1.C, 2.True, 3.B, 4.A, 5.D, 6.False, 7.Composition, 8.B, 9.Perspective, 10. Answers will vary. Good: 'The artist uses bright colours to show excitement.' Better: 'The artist uses bright colours and a central focal point to draw the viewer's eye to the main character.'

*Word bank: composition · focal point · texture · perspective · silhouette*

**1. 1. Zara the zebra is creating a scene where the hero stands out. What is this 'centre of interest' called in art? A) Texture B) Background C) Focal point* D) Pattern (1 mark)**

**2. 2. True or False: Using 'cool' colours like blue and green can often create a calm or melancholy atmosphere in a book illustration. (1 mark)**

**3. 3. If Kit the fox wants to show distance in a landscape drawing, which technique should he use? A) Overlapping B) Perspective* C) Symmetry D) Primary colours (1 mark)**

**4. 4. What is the term for the way objects are arranged on the page to make a balanced picture? A) Composition* B) Sketching C) Collage D) Shading (1 mark)**

**5. 5. Which of these is a secondary colour created by mixing two primary colours? A) Red B) Yellow C) Blue D) Green* (1 mark)**

**6. 6. True or False: All book illustrations must be created using oil paints to be considered professional art. (1 mark)**

**7. 7. Fill in the blank: When an artist uses light and dark to create a 3D effect on a character, they are using _____. (1 mark)**

**8. 8. If you want to show a character is mysterious or hidden, which technique is most effective? A) Bright lighting B) Silhouette* C) High contrast D) Warm colours (1 mark)**

**9. 9. What name do we give to the 'feel' of a surface in an artwork, such as rough bark or soft fur? A) Tone B) Perspective C) Texture* D) Hue (1 mark)**

**10. 10. Look at a book cover you like. Describe one reason why the colours chosen help tell the story. Give a reason. (2 marks)**

**Draw: An illustration of Zara the zebra holding a paintbrush, standing in a library surrounded by floating, colourful storybook characters.**

*Extension challenge: Design a new book cover for your favourite story using only three colours. Explain why you chose that specific colour palette to represent the mood of the book.*

**I did it! Name: _____ Date: _____**

*Too easy? Try Greater Depth. Too tricky? Try Supported. More at bookflik.com/resources*